

Cookie Policy

About cookies

This website uses cookies. By using this website and agreeing to this policy, you consent to Brandlift's use of cookies in accordance with the terms of this policy.

Cookies are files sent by web servers to web browsers, and stored by the web browsers.

The information is then sent back to the server each time the browser requests a page from the server. This enables a web server to identify and track web browsers.

There are two main kinds of cookies: session cookies and persistent cookies. Session cookies are deleted from your computer when you close your browser, whereas persistent cookies remain stored on your computer until deleted, or until they reach their expiry date.

Cookies on our website

Brandlift uses the following cookies on this website, for the following purposes:

Google Analytics - The Google Analytics JavaScript libraries use HTTP Cookies to "remember" what a user has done on previous pages / interactions with the website.

Google cookies

Brandlift uses Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Refusing cookies

Most browsers allow you to refuse to accept cookies. To do so, please see your browser's help resources.

Blocking cookies will have a negative impact upon the usability of some websites.